Coverager
Aug 18, 2026

Keystone Agency Partners | Seltzer Group Partners

Seltzer Group Partners acquires Trego Insurance Agency

Seltzer Group Partners has acquired Trego Insurance Agency, expanding its presence in Pennsylvania's Berks County. Financial terms were not disclosed.

Founded in 2020 and led by Steve Trego, Trego Insurance Agency offers commercial and personal insurance across Pennsylvania and several neighboring states. The agency joined Keystone as a Network Partner in 2020, while Seltzer operates as a Keystone Platform Partner.

The acquisition gives Seltzer a physical presence in Berks County, where it already serves clients, while adding Trego's team and insurance capabilities. Founded in 1948, Seltzer provides personal and commercial insurance solutions across Pennsylvania.

Share this

Get Coverager to your inbox
A really good email covering top news.

Email address goes here

We use cookies to ensure that we give you the best experience on our website. If you continue to use this site we will assume that you are happy with it.

Ok

Keystone enters California with Infinity Assurance Group acquisition

By Coverager · Sep 16, 2026

BUSINESS

Keystone acquires Titan Risk Solutions

By Gabriella Ben-Hutta · Apr 29, 2026

BUSINESS

Keystone names Marc Harris as National Sales Leader

By Gabriella Ben-Hutta · Apr 11, 2026

INVESTMENTS

Warburg Pincus to acquire majority stake in Keystone Agency Partners

By Coverager · Jul 16, 2025

© 2026 Coverager - All Rights Reserved

We use cookies to ensure that we give you the best experience on our website. If you continue to use this site we will assume that you are happy with it.